

ISSUES

The Next Big Wealth Explosion

By Matt McCall and Charlie Shrem September 30, 2020

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We would again like to welcome you to *Crypto Investor Network* and congratulate you on your decision to build wealth in cryptocurrencies.

As two longtime crypto bulls who are as bullish as ever, we think there is a lot of money to be made in what we call “The Awakening.”

Businesses, consumers, and investors are already realizing that blockchain technology and the software built for it – i.e. altcoins – are about to change virtually everything. The blockchain is becoming the new internet, and the only way to have direct ownership in this groundbreaking technology is through altcoins.

As people wake up to this and the fact that altcoins are not fantasy internet money or bitcoin wannabes, there will be an enormous rush into this asset class. At the moment, a lot of folks are hitting snooze on the awakening alarm. Not you. We have a chance to get in early and set ourselves up for the biggest gains.

That’s our mission here in *Crypto Investor Network*.

We’re working on the first Monthly Issue, which will be available next Friday, October 9. In the meantime, we wanted to reach out with a few thoughts as you get started. First, let us bring you up to speed on recent developments in the cryptocurrency industry that illustrate just how big our opportunity is.

More Signs of The Awakening

Software company MicroStrategy, valued at \$1.5 billion, became the first publicly traded company to move almost all the cash on its balance sheet into bitcoin instead of U.S. dollars.

CEO Michael Saylor said the company sees bitcoin as “less risky” than cash or gold, which says a lot. “We expect its value to accrete with advances in technology, expanding adoption, and the network effect that has fueled the rise of so many category killers in the modern era,” he said.

MicroStrategy is the first big company to choose bitcoin over cash, but it almost certainly will not be the last as the decline of the U.S. dollar and other traditional “fiat” currencies make bitcoin a viable – and even more attractive – option to cash and cash alternatives.

Recent moves by the Federal Reserve have led to the dollar’s drop in value. The Fed now says it will keep interest rates near zero through 2023, a year longer than initially expected. Other central banks around the world continue printing money as well, lifting a black cloud over all traditional currencies – called “fiat” currencies – and pushing people to alternatives like cryptos.

We know this will continue. Neither President Trump nor Joe Biden provided specific details on their economic plan, but whoever is elected will spend, spend, spend. Biden talked about all the money needed for clean energy, and President Trump would continue to spend trillions on infrastructure as well. And with more financial stimulus a near certainty in the U.S. and abroad to fight the economic slowdown caused by COVID-19, money printing presses will work overtime.

More dollars, euros, and other fiat currencies in the money supply leads to either inflation or currency devaluation. This is one reason MicroStrategy and other money is moving into bitcoin. Its supply cannot be manipulated, so there is no chance of forced inflation or devaluation.

In addition to cryptos as a store of value investment, or a hedge, let us show you a chart of bitcoin’s price appreciation versus the U.S. Dollar Index over the last five years. Bitcoin is up an amazing 4,500% while the U.S. Dollar Index has gained less than 2%!

Bitcoin has remained above \$10,000 for 65 consecutive days, breaking the old record of 61 days set from December 2017 to January 2018. This is important because it shows that bitcoin has created a new long-term base as it continues to gain broader acceptance.

We're focused on altcoins here in *Crypto Investor Network*, but what's good for bitcoin is good for the entire industry. As bitcoin continues to go mainstream, it will shape the industry and open up even better opportunities for altcoins to gain more investor attention and money – leading to much higher prices for the leaders.

Here's yet another sign of growth: **tZero, a crypto subsidiary of Overstock.com, reported its best month ever in August**. It traded over 2.3 million digital securities, a 21X increase from one year earlier. Through the first eight months of the year, total dollar volume on the exchange increased 684% over the first eight months of 2019.

And finally, you now know that altcoins are the next generation of revolutionary software programs. Well, software needs hardware to run on. **Nvidia, one of the largest semiconductor companies in the world, is experiencing big demand for its 3080 graphics processing unit (GPU) cards due to an uptick in cryptocurrency mining, according to research firm RBC Capital.**

Miners help confirm transactions on the blockchain and ensure each one is legitimate. They are often rewarded in coins, which makes mining attractive. It also takes a ton of computing power. GPU cards are particularly good for mining Ethereum, which is the second biggest cryptocurrency. Mining Ethereum has also become more profitable of late.

The Software of the Future

Cryptocurrency developments remain robust and positive, and that will continue as blockchain and cryptos move toward mainstream adoption. They will eventually touch most if not all areas of our lives. Blockchain technology will destroy the middleman and revolutionize the way you bank, shop, travel, heat your home, and so much more.

Altcoins are the revolutionary new software programs built on the blockchain that will unleash tsunamis of productivity... and profits.

Money transactions will be executed faster, easier, and cheaper on the blockchain. Same with real estate transactions. More investments will become “digitized” and available for the average investor.

Your medical records will be more secure and more portable, and you will have full control over who sees them.

The altcoins we want to invest in address the biggest needs and markets. Our first four coins are good examples:

Electroneum (ETN) seeks to let people send its cryptocurrency anywhere in the world basically free – what it says is a fraction of a U.S. penny. Sounds like a big goal, and it is. But what’s interesting is the number of people in the world who are “unbanked” – no credit cards, PayPal, etc. There are more than one billion in the world who could use Electroneum to pay for goods and services. It’s already accepted in more than 140 countries.

Polkadot (DOT) solves one crucial problem between the blockchain and cryptocurrencies – the fact that they don’t always work well together. This crypto allows

different blockchains to “talk” to one another while still maintaining their independence.

Tron (TRX) and **Uniswap (UNI)** both aim to tackle one of the biggest hindrances in the world today – the middlemen who make transactions more cumbersome and a lot more expensive. Just think of all the extras when buying real estate, like title insurance. Ongoing advancements in altcoins will one day make this insurance unnecessary because the title will be validated on the blockchain.

Let's Get Started!

This incredible opportunity is why we're happy you've joined us, and why we're sure you're excited to get started.

If you haven't a chance to read through your introductory research reports, we recommended you do that as soon as you can. We walk you through [the potential we see](#) and [how to invest in altcoins](#), and we give you all the details on [our first four recommended coins](#).

Speaking of our recommended coins, all four remain below our buy limits, so you should be able to buy any or all of them as soon as you're ready.

We do recommend that you own as many of our recommended coins as you can. Matt calls this the “basket” approach, and it's a smart way to invest in any asset class, but especially ones that can be volatile like altcoins.

The smartest long-term investing strategy is to diversify risk among the best of the best. We expect multiple huge winners in our *Crypto Investor Network* portfolio through the years, but nobody knows for certain exactly which altcoins will be home runs. That's why it's best to build a basket.

You know your own situation and can best determine your own strategy. The simplest is to take the amount of money you have set aside for altcoins and split it evenly among the ones you buy. For example, someone who allocated \$10,000 to altcoins right now

and wants to buy all four recommendations would invest \$2,500 in each. We'll of course add more coins as the opportunities arise.

If you have any questions at all, please feel free to reach out to us and our incredible Customer Service team. You can [click here to send us an email](#), or you can call 1-800-784-0871 if you would like to speak with someone directly.

We'll be back in touch with your Monthly Issue next week. And if we need to act quickly on any new opportunities, we'll get in touch with a special alert with all the details.

Sincerely,



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